



## Impact of networks, globalisation, and their interaction with EU strategies

### Kick Off Meeting Programme

Bologna, 22-23/01/2009  
Venue: Aula Seminari,  
Dipartimento di Scienze Politiche  
Strada Maggiore 45

#### **Day 1: 22/01/2009**

**9:00 – 9:30**

***Registration***

**9:30 – 10:00**

**Welcome address/ introducing INGINEUS**

Alireza Naghavi and Gianmarco I.P. Ottaviano, Fondazione Eni Enrico Mattei (FEEM), Italy

**10:00 – 10:30**

**WP2: Methodological framework and design of tools**

Helena Barnard, Gordon Institute of Business Science, University of Pretoria (UP), South Africa

**10:30 – 11:00**

***Coffee break***

**11:00 – 11:30**

**WP3: Global shifts from GPN to GIN and its determinants, at country level**

Mark Knell, Norwegian Institute for Studies in Innovation, Research and Education (NIFU STEP), Norway

**11:30 – 12:00**

**WP4: Changing roles of latecomer regions in the global economy and its determinants**

Christina Chaminade, University of Lund (ULUND), Sweden

**12:00 – 12:30**

**WP5: Understanding strategies of R&D offshoring by Northern and Southern firms**

Nick Von Tunzelmann, SPRU at University of Sussex (UoS), United Kingdom

**12:30 – 14:00**

***Lunch***

**14:00 – 14:30**

**Contractual obligations, procedures, and practical matters**

Domenico Rossetti di Valdalbero, European Commission (EC-DG RTD)

**14:30 – 15:00**

**WP6: The role of competence building in firms in the emergence and evolution of GINs**

Jo Lorentzen, Human Science Research Council (HSRC), South Africa

**15:00 – 15:30**

**WP7: The role of institutional frameworks and local-global interactions in the emerging countries in the emergence and evolution of GINs**

Luciano Martins Póvoa, Centro de Desenvolvimento e Planejamento Regional at FUNDEP (CEDEPLAR), Brazil

**15:30 – 16:00**

**Coffee break**

**16:00 – 16:30**

**WP8: Distribution of costs and benefits: the global long-run impact of offshoring of innovation for EU firms**

Davide Castellani, Centro Studi Luca d'Agliano (LdA), Italy

**16:30 – 17:00**

**WP9: Prospective implications of off-shored knowledge based activities for industries in the EU and emerging economies**

Heidi. W. Aslesen, Norwegian Institute for Studies in Innovation, Research and Education (NIFU STEP), Norway

**17:00 – 17:30**

**WP10: GINs and innovation policy**

Chair: Susana Borrás, Copenhagen Business School (CBS), Denmark

**17:30-18:00**

**Discussion session on policy goals: institutional framework, competence building, types of policies to look at**

Chair: Susana Borrás, Copenhagen Business School (CBS), Denmark

**18:00**

**Closure**

**20:00**

**Dinner**

## **Day 2: 23/01/2009**

**9:30 – 10:00**

### **Briefing of the first day and explanation of the subsequent sessions**

Chair: Jo Lorentzen, Human Science Research Council (HSRC), South Africa

**10:00-10:30**

***Coffee break***

**10:30-12:00**

### **Discussion session on the organisation of the empirical work**

Chair: Christina Chaminade, University of Lund (ULUND), Sweden

1. Industries (ICT, Agroprocessing, Automotive)
2. Firm population (type of firms (e.g. multinational firms, innovative firms, firms offshoring or outsourcing R&D))
3. Levels of analysis and interactions (firm, industry/region, macro)

**12:00-12:30**

### **Management & financial issues**

Valeria Papponetti, Fondazione Eni Enrico Mattei (FEEM), Italy

**12:30 – 14:00**

***Lunch***

**14:00- 16.00**

### **Discussion on next steps: methodological framework and tool design, tasks, organization of research activities, calendar, web page, other issues**

Chair: Helena Barnard, Gordon Institute of Business Science, University of Pretoria (UP), South Africa

**16:00**

***Closure***